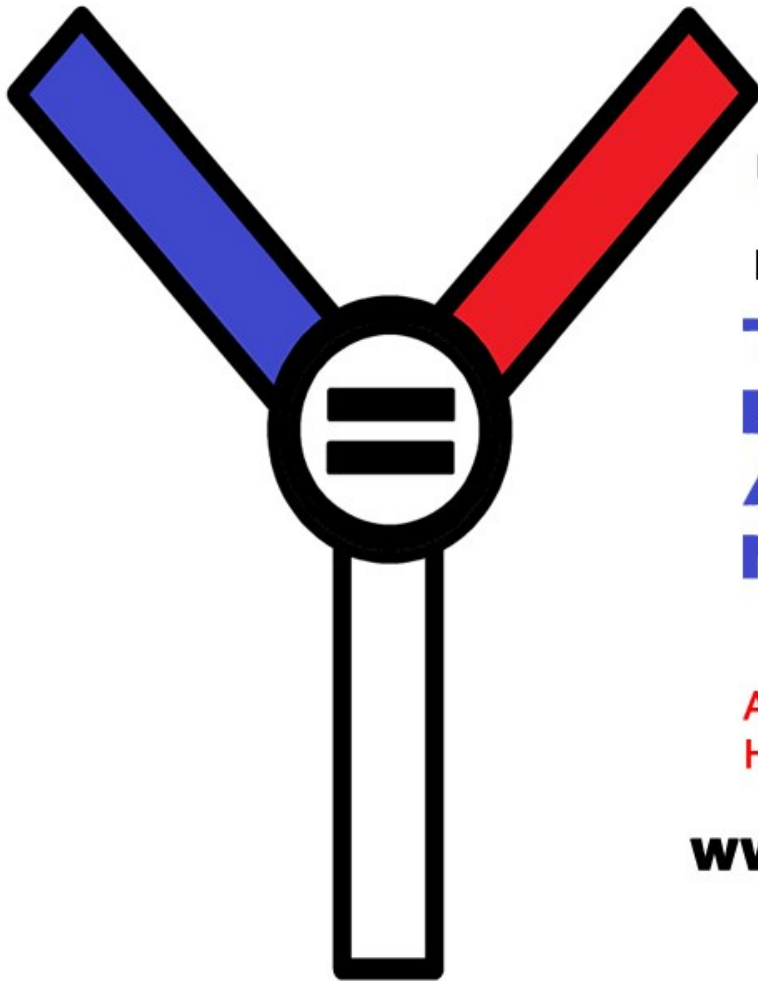


# ***SPONSORSHIP PACKET***



**TEAM**

**TOLERANCE  
EQUALITY  
AWARENESS  
MOVEMENT**

A 501(c)(3) Tax-Exempt  
Human Rights Organization

[www.TEAMwmi.org](http://www.TEAMwmi.org)

**TEAM is an all-inclusive 501(c)(3) human rights organization with the Mission Statement:**

**Our mission is simple: human rights for every man, woman, and child, as part of a 21st century human rights agenda.**

## Founding...

**The Tolerance, Equality, and Awareness Movement (TEAM)** was founded in November 2009 and became incorporated through the State of Michigan in March 2010. TEAM became a 501(c)(3) tax-exempt nonprofit human rights organization in September 2011.

## Some things we do...

We address a variety of human rights causes through discussion panels, community events, protests and counter-protests, and general support for the community.

## Collaboration...

We have made a number of allies along the way through collaborating and establishing partnerships, building bonds, and creating dialogue with our community on an all-inclusive, 21st century human rights agenda.

**We are launching our sponsorship program to fund our projects, programs, and work within the community.**

**We address a variety of causes, including: human trafficking, poverty, women's rights, civil rights, LGBT rights, diversity and inclusion, health topics like childhood obesity, HIV/AIDS, food and water, and any topic pertaining to the 30 human rights.**



## Our Impact

### Why Should I Support TEAM?

Here's some news articles on the work we've done:

<http://www.teamwmi.org/newsmedia/>

#### Estimated Total Reach

1,002,454 People Estimate\*

\*Includes Website, Social Media, Search Queries, Local Newspaper, and Other Media

## Website and Facebook Hits

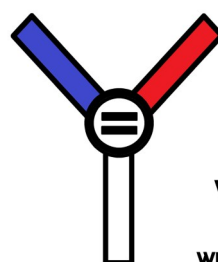
Year	Facebook	Growth Rate
2010	12,000	----
2011	191,596	1596.33%
All-Time	203,596	----

Year	Website	Growth Rate
2010	22,873	----
2011	66,282	289.78%
All-Time	89,155	----

Year	Total Hits	Growth Rate
2010	34,873	----
2011	257,878	739.48%
All-Time	292,751	----



**FOLLOW T.E.A.M.**



**I SUPPORT  
TEAM**

**WWW.TEAMWMI.ORG**

WHERE **EVERYONE** IS WELCOME

A portion of Sponsorship Level Fees are Tax-Deductible under  
Section 501(c)(3) of the Internal Revenue Service Tax Code. Tax-ID #: 27-2500843

## Sponsorship Application

Name

Business Name

Address

Phone

Email

Website

\*\*\*Please mail this form with check or money order made to "TEAM" to the following address:

Tolerance, Equality, and Awareness Movement, PO Box 68572 Grand Rapids, MI 49516-8572

Any questions? Contact us directly at: (616) 528-TEAM or [info@TEAMwmi.org](mailto:info@TEAMwmi.org)

We Accept PayPal Electronically.

### Please Check Your Desired Annual Sponsorship Level

#### Corporate Sponsor Levels

##### **Diamond Sponsor**

**\$2,500/annual**

- \*Website- Listing and Logo
- \*Special Event Advertising
- \*Full-Page Newsletter Ad
- \*Diversity Training (1 seminar for 50 employees- additional training at additional charge)

- \*TEAM Program Sponsor
- \*TEAM Publications Listing
- \*Social Media Advertising

##### **Ruby Sponsor**

**\$1,000/annual**

- \*Website- Listing and Logo
- \*Special Event Advertising

- \*Half-Page Newsletter Ad
- \*TEAM Publications Listing

#### Business/Nonprofit Sponsor Levels

##### **Platinum Sponsor**

**\$500/annual**

- \*Website- Listing
- \*Special Event Advertising

- \*1/4 Page Newsletter Ad
- \*TEAM Publications Listing

##### **Gold Sponsor**

**\$250/annual**

- \*Website- Listing
- \*Special Event Advertising

- \*TEAM Publications Listing

##### **Silver Sponsor**

**\$100/annual**

- \*Website- Listing

- \*Special Event Advertising